



The Shops at

**NORTHFIELD**

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## FOR IMMEDIATE RELEASE

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### **Fall Happenings Unveiled at The Shops at Northfield: New Stores and Exciting Events Await!**

Denver, Colorado, 9/19/23 - The Shops at Northfield are abuzz with anticipation as we announce a vibrant lineup of "Fall Happenings." With new stores on the horizon and an array of exciting events, there's something for everyone to look forward to this season.

#### New Stores Coming Soon:

1. **Spirit Halloween** - Transforming the former restaurant space at 47th and Main Street, just across from Zen, Spirit Halloween is set to open its doors at the end of September. Get ready for an immersive Halloween shopping experience!
2. **Sephora** - Beauty enthusiasts, mark your calendars for November when Sephora will make its debut on Main Street, near Bath & Body Works. Discover an unparalleled range of cosmetics and skincare products.
3. **P.F. Chang's** - Craving some exquisite Asian cuisine? P.F. Chang's is coming to 47th and Uinta, right across from Improv, in November. Savor the flavors of the East in a stunning atmosphere.
4. **Lululemon** – Coming in November in the corner space on 47th and Main Street. Elevate your active lifestyle with their premium athletic wear.
5. **Lucky Strike** - While this exciting addition is on the horizon for 2024, we couldn't help but share the news! Lucky Strike will soon be nestled in the perimeter space between Target and Bass Pro, promising endless entertainment.

Please note that dates are subject to change, and we will be sure to keep you posted. We also have more fun announcements in store, so keep an eye out for updates.

#### Fall Events:

1. **Denver Century Ride and Street Party** - Pedal your way to fun and fitness on September 23rd, until 3 pm, with the Denver Century Ride. The Street Party promises lively celebrations for participants and spectators alike.
2. **Candy Crawl** - On October 8th, from 11 am to 1 pm, join us for a family-friendly spooktacular adventure during our Candy Crawl. Trick-or-treat participating retailers, enjoy entertainment, hayrides, crafts, a pumpkin patch, The Urban Farm animals, Pharoah's Car Show's Trunk-or-Treat, experience the DMNS Curiously Cruiser and so much more! Bring the whole family and satisfy your sweet tooth.
3. **Dia de los Muertos Community Altar Display and Live Catrina Contest** - From October 24th to 31st, visit the Plaza to witness a captivating Dia de los Muertos Community Altar Display, paying homage to this cherished tradition. Get ready for a visual feast on October 29th, from 11 am to 4 pm, as the Dia de los Muertos Live Catrina Contest unfolds. Admire the creativity and artistry of contestants as they bring this cultural icon to life.

In addition to these fantastic events, we have even more in store for you! Visit [ShopsatNorthfield.com](http://ShopsatNorthfield.com) for a complete list of special events like Halloween Goat Yoga and Goatflix and Chill, Paint your Mat and more!

The Shops at Northfield invite you to embrace the spirit of fall with our festive events and new retailers. Whether you're excited about our new stores or looking forward to our engaging family events, there's no better place to celebrate the season. Join us in creating unforgettable memories this fall!

For media inquiries and further information, please contact:

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### **About The Shops at Northfield**

The Shops at Northfield is a 1.2 million square-foot, open air lifestyle and entertainment center located in Denver, Colorado at Interstate 70 and Central Park Blvd. The center is anchored by Macy's, Harkins Theatres 18, Bass Pro Shops Outdoor World, JCPenney, Super Target and more than 80 premier shops and restaurants. For more information, visit [ShopsatNorthfield.com](http://ShopsatNorthfield.com) or visit our social channels.

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